

ARDIA – Net  
Developing an Alpine Space Research,  
Development and Innovation Area  
by lowering barriers for cross-regional cooperation

**Interreg**  
**Alpine Space**



EUROPEAN UNION

European Regional Development Fund



**ARDIA-Net**

Developing an Alpine Space Research, Development  
and Innovation Area

## **Lowering barriers for cross-regional RDI cooperation by synchronizing funding schemes**

### **ARDIA-Net “Capacity Building” Event**

**Online, 16.06. 2021, 09:45 – 12:30**

**In the frame of the ARDIA-Net project the capacity building activities shall enable regions to set up cross-regional collaborative projects by using existing (regional) funding programmes.**

**Therefor we kindly invite you to join the online event on June 16<sup>th</sup>, 2021.**  
**It's all about SYNCHRONIZING FUNDING SCHEMES.**

#### **We want to**

- TALK ABOUT – synchronization of regional programmes & show how it can work in real
- SHARE PRACTICAL know-how on three different options on cross-regional funding schemes
- DEMONSTRATE how different regions cooperate by using regional funding programmes

#### **The aims are to**

- CLARIFY what means “synchronizing funding schemes”
- RAISE AWARENESS and show how it can work
- TALK ABOUT concerns and barriers
- VANISH the obstacles
- STAY IN MIND as a project consortium working on this topic, testing and improving various options of cross-regional cooperation by means of existing regional funding programmes
- UPDATE on project progress, discuss & collect feedback

#### **Target groups:**

- Policy makers, programme owners, public funding agencies (the administrative / governmental level responsible to design, publish and fund calls)
- RDI stakeholders, Entrepreneurs (SME), intermediaries, business support organisations, R&D (university/non-university), NGOs, foundations and other call applicants
- Observer group and counselling group of the ARDIA-Net project

No. of participant: 40/50 max.

## AGENDA | 16.06.2021 | 09:45 - 12:30

### How not to get lost while synchronizing funding schemes!

**09.45 Opening of virtual reception room & have your say on synchronized funding scheme**  
**Who heard about? Who knows how to do? Who has practical experience?**

**09.50 Welcome**

BIOPRO Baden-Württemberg GMBH, ARDIA-Net Lead, Baden-Württemberg, DE  
Christoph Reiss-Schmidt / Business Upper Austria – Upper Austrian Business Agency, AT

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**10.00 Cross-regional innovation cooperation for the macro-regional strategy approach**

Michael Keller / University of Applied Sciences and Arts Western Switzerland – School of Engineering and Architecture of Fribourg, CH

**10.10 Multi-level governance scheme and synchronization of regional programmes**

**What does it mean in practice?**

Mateja Dermastia / Anteja ECG d.o.o, CR

**10.20 Three realistic options for cross-regional funding schemes**

Philip Pfaller / BayFOR – Bavarian Research Alliance Ltd.

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**10.30 Practical experiences on the three options for cross-regional funding schemes:**

- **OPTION 1 - Cooperation between single projects:**

**A practical experience in ‘Enabling and Implementing Circular Material Solutions’**

Mateusz Wielopolski / ÆVOLUTION® - Circular Materials Innovation, DE

Michael Keller / University of Applied Sciences and Arts Western Switzerland – School of Engineering and Architecture of Fribourg, CH)

Philip Pfaller / BayFOR – Bavarian Research Alliance, DE

- **OPTION 2 - Cross-regional cooperation projects:**

**Customer Journey: 3 regions – 3 funding programmes - > 1 project**

Simone Weiss / ITG – Innovation and Technology Transfer Salzburg, AT

Iris Reingruber / Business Upper Austria – Upper Austrian Business Agency, AT

- **OPTION 3 - Joint synchronized calls & coordination office:**

**“Innovation express 2021” open from mid of May – demonstrates how it works in practice!**

Gerd Meier zu Köcker/VDI-VDE/Cluster Agentur Baden-Württemberg, DE

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**11.15 TALK ABOUT**

- **Concerns & Barriers**

Ask yourself if and how it could work for you in your region. If not, WHY?

Why do you think it does not work? What would be the problem for you in your region?

Where are the bottle necks? What hinders you to use option 1, 2 or 3 to cooperate cross-/trans-regional?

**Show & Tell** 😞

- **Solutions - Steps to overcome barriers**

We make option 3 running in real life, because...

**Show & Tell** 😊

**Points of orientation to NOT get lost while synchronizing funding schemes**

Summary concerns & solutions

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**12.15 Wrap up and how to stay tuned**

**12.30 END**